# Course Description

A discussion of the impact of ethics on today’s business world, with content areas to include business social responsibilities, rights of stakeholders, government interaction, and international ethical practices, is studied. The student will be expected to analyze cases and to write opinion reports using APA format as a part of the course requirements.

# University Learning Outcomes (ULO)

* **ULO1:** Knowledge of Human Cultures and the Physical and Natural World
* **ULO2:** Intellectual and Practical Skills
* **ULO3:** Personal and Social Responsibility
* **ULO4:** Integrative and Applied Learning
* **ULO5:** Immersed in the Critical Concerns of the Sisters of Mercy of the Americas

# Program Learning Outcomes (PLO)

* **PLO1:** The student will be able to prepare effective and clearly written business communications. (ULO 2, 4)
* **PLO2:** The student will display appropriate quantitative problem-solving abilities in the context of a business problem. (ULO 1, 2)
* **PLO3:** The student will be able to apply ethical and moral decision-making principles to business situations. (ULO 2, 3, 4)
* **PLO4:** The student will demonstrate proficiency in the business areas of accounting, management, marketing, and economics. (ULO 1, 2, 3, 4)

# Course Learning Outcomes (CLO)

* **CLO1:** Analyze ethical issues in a real-world business context.
* **CLO2:** Describe social responsibility as it applies to the stakeholders for a corporation, the government, and members of society.
* **CLO3:** Relate your personal perspective on ethical issues to your professional role.

# Student Expectations

Students are expected to do the following:

* Ask probing and insightful questions related to course content.
* Make meaningful and relevant connections and application to their own learning process.
* Be productive and contributing members of class discussions.

# Required Course Materials

Velasquez, M. G. (2012). *Business ethics: Concepts and cases* (7th ed.). Upper Saddle River, NJ: Pearson Education.

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# Suggested Point Values

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Assessment** | **Point Value** | **Due** |
| **Week 1** | |  |  |
|  | Discussion Question 1: Ethics in Business | 10 | <insert due date> |
|  | Discussion Question 2: Business Ethics Theory | 10 |  |
|  | Opinion Report 1 | 15 |  |
|  | Personality Type Reflection | 15 |  |
|  | Life Goals: Part I | 15 |  |
| **Week 2** | |  |  |
|  | Discussion Question 1: Ethics and Social Responsibility | 10 |  |
|  | Discussion Question 2: Responsibility to Stakeholders | 10 |  |
|  | Social Responsibility Timeline | 15 |  |
|  | Opinion Report 2 | 15 |  |
|  | Critical Analysis of Corporate Ethical Issue | 15 |  |
| **Week 3** | |  |  |
|  | Discussion Question 1: Role of Government | 10 |  |
|  | Discussion Question 2: Ethics in the Marketplace | 10 |  |
|  | Opinion Report 3 | 15 |  |
|  | Personal Duties: Should Managers Value Supplier Loyalty? | 15 |  |
| **Week 4** | |  |  |
|  | Discussion Question 1: Product Safety | 10 |  |
|  | Discussion Question 2: Future Responsibilities | 10 |  |
|  | Opinion Report 4 | 15 |  |
| **Week 5** | |  |  |
|  | Discussion Question 1: Discrimination | 10 |  |
|  | Discussion Question 2: Wages | 10 |  |
|  | Opinion Report 5 | 15 |  |
|  | Life Goals: Mission Statement | 15 |  |
| **Total Points** | | **265** |  |

# Course Schedule

|  |  |  |
| --- | --- | --- |
| **Week** | **Start** | **End** |
| One | <insert start date> | <insert end date> |
| Two |  |  |
| Three |  |  |
| Four |  |  |
| Five |  |  |

# Weekly Learning Modules

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Week One: Ethics and Business | | |  | |
| ***Learning Objectives*** | | | ***Alignment*** | |
| * 1. Describe the nature of ethical issues or dilemmas in the business environment. | | | CLO1 | |
| * 1. Determine who has the moral responsibility to respond to an ethical dilemma. | | | CLO2 | |
| * 1. Explain how business ethics became an important element of American business practices. | | | CLO1, CLO2 | |
| * 1. Identify how your personal ethics influence your daily life. | | | CLO3 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 1 of *Business Ethics*. | | | 1.1, 1.2, 1.3, 1.4 |  |
| **Total** |  | |  |  |
| ***Supplemental Learning Resources and Activities****: These resources and activities provide further exploration of content, supplemental information, and skill building. Students may complete items in this section on their own or as selected by the instructor.* | | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **AdobeConnect Live Class Session: Course Introduction**  It is recommended that you either attend the live session or watch the recorded session before you begin this week’s activities.  **Prepare** to review the homework questions and topics for this week in a 1-hour live class session via AdobeConnect, to be scheduled by the instructor. | | | Week 1 | Lecture Activity = 1hr |
| **Total** | |  |  |  |
| ***Assignment****: Students must complete the weekly assignment(s).* | | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Discussion Question 1: Ethics in Business**  **Post** a response in 150 to 200 words to the following questions, providing specific examples to support your answers:   * Is there an inherent conflict between ethical behavior and the pursuit of profit? What criteria do you consider when you make this judgment? * Is the term *business ethics* an oxymoron?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | | 1.1, 1.4 | Discussion Board = 1.5hr |
| **Discussion Question 2: Business Ethics Theory**  **Download** the Ethical Decision Grid. This worksheet is intended to help you critically examine ethical dilemmas. Consider using it as you work through all the discussion questions and assignments for this course.  **Review** the *Introduction* section on pp. 4–7 in Ch. 1 of *Business Ethics*.  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * In your judgment, did the managers of Merck have a moral obligation to spend the money needed to develop the drug for river blindness? * Can you share your moral standard or standards on which you base your judgment? * How might the Ethical Decision Grid help you examine ethical dilemmas? How might it help you make business decisions?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | | 1.1, 1.4 | Discussion Board = 1.5hr |
| **Opinion Report 1**  **Read** “Slavery in the Chocolate Industry” on pp. 64–67 of *Business Ethics.*  **Answer** the following questions in 50 to 75 words each. Use the Ethical Decision Grid to help clarify your thoughts.   * In your view, is the kind of child slavery discussed in this case absolutely wrong no matter what, or is it only relatively wrong (that is, if one happens to live in a society like ours that disapproves of child slavery)? Explain your view and why you hold it. * Who shares in the moral responsibility for the slavery occurring in the chocolate industry? * How could integrating social responsibility into business practices affect future business decisions?   **Submit** your answers through Blackboard. | | | 1.1, 1.2 | Paper = 2hrs |
| **Personality Type Reflection**  **Download** and complete the Myers-Briggs Preference Type worksheet.  After you determine your personality type, such as ISTJ or ENFP, visit [The 16 MBTI® Types](http://www.myersbriggs.org/my-mbti-personality-type/mbti-basics/the-16-mbti-types.htm) for further descriptions of what each type means.  **Write** a .5- to 1-page reflection of this assessment. Consider the following questions:   * Does your type accurately reflect your personality? Why or why not? * Does your type help explain your actions or thoughts? If so, how? If not, why not? * How do you think your personality type will influence your management style?   **Format** your reflection according to APA guidelines.  **Submit** your reflection through Blackboard. | | | 1.4 | Reflection = 2hrs |
| **Life Goals: Part I**  **Download** and complete the Life Goals worksheet.  **Write** a 1- to 1.5-page paper in which you address the following:  List five professional goals you hope to achieve before retirement. Think both about material and near-material possessions (the amount of money you would like to have, the level of position you would like to hold, the sort of vacations you would like to take, and so on), as well as immaterial aims (your family life, community service, political actions, and so on).  Identify six traits (personal, ethical, cultural, and so forth) that may help or hinder your ability to meet those goals.  Include a short reflection of the Life Goals worksheet.  **Format** your paper according to APA guidelines. Attach the completed Life Goals worksheet as an appendix to your paper.  **Submit** your paper through Blackboard. | | | 1.4 | Reflection = 2hrs |
| **Total** |  | |  | **10hrs** |
| **Notes** |  | | | |

# Faculty Notes

* **AdobeConnect:** Students should be encouraged to post any and all questions they have to the Announcements forum. Instructors will need to respond to those questions regularly throughout the week, even if they indicate to students that a topic or concept will be covered more during the live class session.

The instructor can then utilize those questions that come up in the first part of the week to tailor the live AdobeConnect class session that would be scheduled toward the later part of the week. That 1-hour synchronous session will allow students the opportunity to go over any questions they had with the homework and clarify any misconceptions they have about the course content. All AdobeConnect sessions should be recorded, and then a link to the recording be posted to the course page so any student who misses a session can review the session later in the week.

*Note.* It is the instructor’s choice as to what day they will schedule the AdobeConnect Live Session, but it is recommended that they schedule this session for Wednesday of the week so students have plenty of time to review their homework prior to the deadline on Sunday.

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| Week Two: Basic Principles of Ethics in Business | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Describe how human rights apply to business situations. | | CLO1, CLO2 | |
| * 1. Explain how a utilitarian approach applies to moral decision making. | | CLO1 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 2 of *Business Ethics*. | | 2.1, 2.2 |  |
| **Business Ethics and Poverty**   * “[Development, Poverty and Business Ethics](http://works.bepress.com/cgi/viewcontent.cgi?article=1061&context=laurahartman)” | | 2.1 |  |
| **Utilitarianism**   * “[The Trolley and the Psychopath](http://www.lastwordonnothing.com/2015/03/27/the-trolley-and-the-psychopath/)” * “’[Utilitarian’ Judgments in Sacrificial Moral Dilemmas do not Reflect Impartial Concern for the Greater Good](http://www.sciencedirect.com/science/article/pii/S0010027714002054)” | | 2.1, 2.2 |  |
| **Total** |  |  |  |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Discussion Question 1: Ethics and Social Responsibility**  **Read** [Business Ethics and Social Responsibility for the Multinational Corporation (MNC)](http://www.davidpublishing.com/davidpublishing/Upfile/10/18/2012/2012101881186881.pdf).  **Read** “Working for Eli Lily & Company” on p. 92 of *Business Ethics*.  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * In your judgment, is the policy of using homeless alcoholics for test subjects morally appropriate? * Are there conditions under which you would agree with this policy?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | 2.1, 1.4 | Discussion Board = 1.5hr |
| **Discussion Question 2: Responsibility to Stakeholders**  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * Should corporations share in the responsibility to stakeholders who live in poverty?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | 2.1, 2.2, 1.4 | Discussion Board = 1.5hr |
| **Social Responsibility Timeline**  **Review** the Development of Business Ethics example.  **Develop** a timeline highlighting five major people, events, or scandals that were instrumental in shaping the concept of business ethics in the U.S. business environment. It is recommended that you use [Timeline](http://www.readwritethink.org/files/resources/interactives/timeline_2/), but you may create and present your timeline in any appropriate format.   * Identify one significant person, event, or scandal from each of the time periods identified on the example:   + Before 1960   + 1960s   + 1970s   + First half of the 1980s   + Into the 200s * Label each event on the timeline, provide a short and a full description, and illustrate each with an appropriate image.   **Review** your summaries, and ensure that they tell a cohesive story.  **Generate** a PDF file of your timeline, and submit it through Blackboard. | | 1.3 | Timeline = 2hrs |
| **Opinion Report 2**  **Read** “[H. B. Fuller and the Street Children of Central America](http://media.pearsoncmg.com/ph/hss/hss_velasquez_busiethics_7/case_study_archives/Street_Children_of_Central_America.pdf).”  **Answer** the following questions in 50 to 75 words each. Use the Ethical Decision Grid to help clarify your thoughts.   * Does H. B. Fuller have any responsibility for the abuse of Resistol by street children in Central America? If Resistol were being abused by young people in the United States, would the responsibility of the company be any different? * In your judgment, did H. B. Fuller conduct itself in a morally appropriate manner? Explain your answer.   **Submit** your answers through Blackboard. | | 2.1, 2.2 | Paper = 2hrs |
| **Critical Analysis of Corporate Ethical Issue**  **Choose** one of the following organizations, or search for another organization that has been involved in an ethical issue:   * Legal cases   + Tyco   + Enron   + WorldCom   + NYSE and Richard Grasso * Consumer boycotts   + Walmart   + Nike   + McDonald’s   You may choose another organization with instructor approval.  **Conduct** an Internet search for the nature of the ethical issue the organization was involved in.  **Develop** a 2- to 3-page critical analysis of the corporate ethical issue. Use the Ethical Decision Grid to help clarify your thoughts. Your analysis should include the following:   * Include a short description of the case. * Identify the ethical issues involved. (What was the alleged ethical wrongdoing? Why is or was it wrong?) * What could have been done to avoid the issue? (Do we need more laws and government regulation? What internal controls might have prevented this situation?) * Was the problem more a matter of individuals gone wrong, or was it more systemic and organizational? In what way? * In your opinion, was the action or decision ethical? Why or why not?   **Format** your paper according to APA guidelines. Include a reference page for any references used.  **Submit** your paper through Blackboard. | | 1.1, 1.2, 2.1, 2.2 | Paper = 3hrs |
| **Total** |  |  | **10hrs** |
| **Notes** |  | | |

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| Week Three: The Market and Business | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Describe the influence of Adam Smith on the concept of free markets. | | CLO1 | |
| * 1. Describe ethical concerns in competitive, monopoly, and oligopoly markets. | | CLO1, CLO2 | |
| * 1. Examine the role of government in the marketplace. | | CLO2 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 3 & 4 of *Business Ethics*. | | 3.1, 3.2, 3.3 |  |
| **Watch** “[Is Walmart Good for America?](http://www.pbs.org/wgbh/pages/frontline/shows/walmart/)”  *Note*. This film is presented as five separate videos:   * “Walmart’s revolutionary power” * “Muscling manufacturers” * “The strategy: Low costs & go global” * “China’s view of Walmart – Big partner” * “Taking the hits” | | 3.2, 3.3 |  |
| **Total** |  |  |  |
| ***Supplemental Learning Resources and Activities****: These resources and activities provide further exploration of content, supplemental information, and skill building. Students may complete items in this section on their own or as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Adam Smith Resources**   * “[The Invisible Hand – 60 Second Adventures in Economics](https://www.youtube.com/watch?v=ulyVXa-u4wE)” (1:20) * “[The Condensed Wealth of Nations](http://www.adamsmith.org/sites/default/files/resources/condensed-WoN.pdf)” * “[Money: A chart of almost all of it, where it is, and what it can do](http://xkcd.com/980/huge/#x=-2340&y=-1080&z=5)” | | 3.1 | Lecture Activity = 1hr |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Discussion Question 1: Role of Government**  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * Equality, justice, and a respect for rights are characteristics of the U.S. economic system. Would you agree or disagree with this statement? * What do you think the role of the government should be?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | 3.1, 3.3, 1.4 | Discussion Board = 1.5hr |
| **Discussion Question 2: Ethics in the Marketplace**  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * In your judgment, should a U.S. company, operating in a foreign country in which collusive price fixing is not illegal, obey the U.S. laws against collusion? Why or why not? What factors do you consider when you make this judgment?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | 3.2, 3.3, 1.4 | Discussion Board = 1.5hr |
| **Opinion Report 3**  **Read** “Drug Company Monopolies and Profits” on p. 212 of *Business Ethics*.  **Answer** the following questions in 50 to 75 words each. Use the Ethical Decision Grid to help clarify your thoughts.   * What changes, if any, do you think we should make to U.S. drug patent laws? Explain. * How should the relation between drugs and human life and health affect your views on drug industry monopoly profits? Explain. * What would Adam Smith think about the “Drug Company Monopolies and Profits” article?   **Submit** your answers through Blackboard. | | 3.1, 3.2 | Paper = 2hrs |
| **Personal Duties: Should Retailers Managers Value Supplier Loyalty?**  After watching “Is Walmart Good for America?”, answer the following questions in 50 to 75 words each. Use the Ethical Decision Grid to help clarify your thoughts.   * Should Walmart feel any loyalty to U.S. companies? * What role, if any, should the principle of loyalty play in business decisions? * Assume that the foreign trade will produce greater long-term overall economic consequences. Is it fair for some individuals to lose their jobs so that other individuals will benefit in the future? * Is it fair that loyal suppliers be treated this way?   **Submit** your answers through Blackboard. | | 3.1, 3.3 | Paper = 3hrs |
| **Total** | |  |  |
| **Notes** |  |  | **9hrs** |
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| Week Four: Business and its External Exchanges: Ecology and Consumers | |  |  |
| ***Learning Objectives*** | | ***Alignment*** | |
| * 1. Analyze ethical issues raised when business practices cause harm. | | CLO1, CLO2, CLO3 | |
| * 1. Determine business social responsibility and obligations. | | CLO1, CLO2 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 5 & 6 of *Business Ethics*. | | 4.1, 4.2 |  |
| **Review** Figure 5.3 on p. 252 of *Business Ethics*. | | 4.1, 4.2 |  |
| **Watch** the films below:   * “[The Ethics of Fracking](http://topdocumentaryfilms.com/ethics-fracking/)” (37:00) * “[Wigand: 60 Minutes’ Most Famous Whistleblower](http://www.cbsnews.com/news/wigand-60-minutes-most-famous-whistleblower/)” (60:00) | | 4.1, 4.2 |  |
| **Total** |  |  |  |
| ***Assignment****: Students must complete the weekly assignment(s).* | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Discussion Question 1: Product Safety**  Review the information in the following table:   |  |  | | --- | --- | | **Cost** | **Percentage of Deaths at 70 mph** | | $20 | 80% | | $50 | 60% | | $70 | 30% | | $150 | 10% | | $500 | 5% |   **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.  You are members of a research and development department of a corporation that produces child car-safety seats.   * How much in your estimation would you be willing to pay for a car seat? * How much, therefore, is the life of your child worth to you? * How are utilitarian principles at work in this exercise? * How much are you willing to pay for product safety?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | 4.1, 4.2, 1.4 | Discussion Board = 1.5hr |
| **Discussion Question 2: Future Responsibilities**  **Review** “The Ethics of Fracking.”  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * What is our responsibility for future generations? * What obligations do we have to conserve our resources?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | 4.1, 4.2, 1.4 | Discussion Board = 2hrs |
| **Opinion Report 4**  **Read** p. 316, “The Tobacco Companies & Product Safety,” and p. 324, “Advertising Death to Kids,” in *Business Ethics*.  **Answer** the following questions in 100 to 150 words each. Use the Ethical Decision Grid to help clarify your thoughts.   * What is your personal opinion of the issues in the two cases? * Should tobacco companies have moral obligations to stakeholders? * Are there ethical reasons why tobacco companies should change their promotion, or do they have the right to use those methods? What about consumer protection?   **Submit** your answers through Blackboard. | | 4.1, 4.2 | Paper = 3hrs |
| **Total** |  |  | **6.5hrs** |
| **Notes** |  | | |

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| --- | --- | --- | --- | --- |
| Week Five: Employees, Employers, and Ethics | | |  |  |
| ***Learning Objectives*** | | | ***Alignment*** | |
| * 1. Analyze ethical issues inherent in internal business practices. | | | CLO1, CLO2 | |
| * 1. Evaluate processes put in place by businesses to mitigate employee issues. | | | CLO1, CLO2, CLO3 | |
| ***Required Learning Resources and Activities****: Students must complete any resources activities listed in this section as selected by the instructor.* | | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **Read** Ch. 7 & 8 of *Business Ethics*. | | | 5.1, 5.2 |  |
| **Income Inequality**   * “[The Equal Pay Act](http://www.infoplease.com/spot/equalpayact1.html)” * “[U.S. Income Inequality, on Rise for Decades, is Now Highest Since 1928](http://www.pewresearch.org/fact-tank/2013/12/05/u-s-income-inequality-on-rise-for-decades-is-now-highest-since-1928/)” | | | 5.1, 5.2 |  |
| **Total** |  | |  |  |
| ***Supplemental Learning Resources and Activities****: These resources and activities provide further exploration of content, supplemental information, and skill building. Students may complete items in this section on their own or as selected by the instructor.* | | | ***Alignment*** | ***Pages/AIE/***  ***Generic*** |
| **AdobeConnect Live Class Session: Course Wrap-Up**  **Prepare** to review the homework questions and topics for this week in a 1-hour live class session via AdobeConnect, to be scheduled by the instructor. | | | 5.1, 5.2 | Lecture Activity = 1hr |
| **Total** | |  |  |  |
| ***Assignment****: Students must complete the weekly assignment(s).* | | | ***Alignment*** | ***Points/AIE/***  ***Generic*** |
| **Discussion Question 1: Discrimination**  **Review** section 7.2, “Discrimination – Its Extent,” on pp. 356–367 of *Business Ethics*.  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * What would you do to correct these inequalities? * Why do these issues persist?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | | 5.1, 5.2, 1.4 | Discussion Board = 1.5h |
| **Discussion Question 2: Wages**  **Pos**t a response in 150 to 200 words to the following questions, providing specific examples to support your answers. Use the Ethical Decision Grid to help clarify your thoughts.   * Fair wages depend on the industry and the local area. If wages in the United States are fair, why are there so many people living in poverty? * What can be done to correct this?   *Note*. Initial answers to the question are due by 11:59 p.m. (Eastern time) on Thursday.  **Respond** to at least threestudents as to what you agree or disagree with in their answers. All responses must be posted by 11:59 p.m. (Eastern time) on Sunday. | | | 5.1, 5.2, 1.4 | Discussion Board = 1.5h |
| **Opinion Report 5**  **Read** “Who Should Pay?” on p. 456 of *Business Ethics.*  **Answer** the following questions in 50 to 75 words each. Use the Ethical Decision Grid to help clarify your thoughts.   * In your judgment, and from an ethical point of view, should Turner Construction and/or B& C Steel pay for all or part of the $2,428,000? If they should pay only part, indicate which part. * In your judgment, and from an ethical point of view, should Elliot be held wholly or partially responsible for his injuries and left to shoulder all or part of the $2,428,000 cost of his injuries? If he should pay only part, indicate which part. * In your judgment, is the Colorado worker’s compensation law to which Turner Construction appealed fair?   **Submit** your answers through Blackboard. | | | 5.1, 5.2 | Paper = 2hrs |
| **Life Goals: Mission Statement**  **Review** the Life Goals: Part I assignment you submitted in Week 1. Review the Life Goals worksheet, your five professional goals, and the six traits you described in your paper. Reconsider your responses, and make changes, as appropriate.  **Write** a 1- to 2-page mission statement that includes the following:   * How do you plan to achieve your professional goals? What do your rankings on the Life Goals worksheet indicate about your priorities? * How will your traits influence your ability to meet those goals? How can you maintain an ethical viewpoint as you move into a management position? * How has this course helped you understand and develop your ethical framework?   **Format** your mission statement according to APA guidelines.  **Submit** your mission statement through Blackboard. | | | 1.4 | Reflection = 2hrs |
| **Total** |  | |  | **8hrs** |
| **Notes** |  | | | |

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# Breakdown of Academic Instructional Equivalencies

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|  |  |  |
| **Week 1** |  |  |
| Required |  | 10.5 |
| Supplemental |  | 1 |
| **Week 2** |  |  |
| Required |  | 10 |
| Supplemental |  | 0 |
| **Week 3** |  |  |
| Required |  | 8 |
| Supplemental |  | 1 |
| **Week 4** |  |  |
| Required |  | 6.5 |
| Supplemental |  | 0 |
| **Week 5** |  |  |
| Required |  | 8 |
| Supplemental |  | 1 |
|  |  |  |
| **Total Required Hours** |  | 43 |
| **Total Supplemental Hours** |  | 3 |
| **Total Hours** |  | 46 |